

For Immediate Release

***MyStamp Gets into Action with DC Comics Super Heroes
- With Exclusive Giveaways and a Chance to Win a Trip to New York!***

Date of Issue: 16 June 2008



The complete DC Comics *MyStamp* Collection

Singapore, 12 June 2008 – DC Comics' legendary heroes SUPERMAN, BATMAN and WONDER WOMAN, who have thrilled millions of fans for generations with their adventures and amazing super powers, are going to appear on *MyStamp* for the very first time! What's more, every DC Comics *MyStamp* Collection purchase entitles customers to participate in a lucky draw to win a trip for two to New York, plus an exclusive visit to DC Comics' headquarters!

This new DC Comics *MyStamp* Collection comes in a specially designed comic-style booklet 'power packed' with four colourful *MyStamp* sheets featuring the DC SUPER HEROES in action as well as their iconic symbols. In between the pages are vivid comic illustrations of familiar scenes from the incredible adventures of the DC SUPER HEROES to thrill fans and collectors.

The stamp denominations range from 1st Local (26¢) to \$1.10. The entire collection is priced at \$39.90 and will go on sale at all 62 post offices for a limited period only, from 16 Jun to 3 Oct 08. Orders can also be placed at SingPost's online shopping portal vPOST, <http://shop.vpost.com.sg>.

In addition, an exclusive comic-panel style carrier bag and A2-sized full-colour poster featuring all the DC SUPER HEROES will be given away for free with every purchase of this *MyStamp* Collection. The lucky draw will be held from 16 June to 31 August.

MyStamp is a unique and creative stamp personalisation product by SingPost, which has featured a variety of themes including popular movies, television shows, cartoon characters, special occasions and even major sports events.

Information and enquiries

For more information on this new *MyStamp* collection, please call the Singapore Philatelic Bureau at telephone numbers 1800 741 4111 (toll-free within Singapore) or 6845 6756 during office hours or visit <http://www.singpost.com> or email us at sinstamp@singpost.com

- End -

About Singapore Post Limited (Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, provides efficient and high quality domestic and international postal services. One of the most efficient postal operators in the world, SingPost received global recognition in the World Mail Awards for the Quality category in 2007. SingPost is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. It has won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its Speedpost Worldwide courier service and is the only postal administration in the world to win this for seven consecutive years since 2001. SingPost also owns one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAMs) and vPOST, its internet portal. With its extensive network, SingPost provides a one-stop convenience to its customers for a wide range of products and services, including agency, postal and financial services.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

About DC Comics

DC Comics, a Warner Bros. Entertainment Company, is the largest English-language publisher of comics in the world and home to such iconic characters as Superman, Batman, Wonder Woman and the Sandman. These DC Super Heroes and others have starred in comic books, movies, television series (both animated and live-action) and cyberspace, thrilling audiences of all ages for generations. DC Comics' web site is located at www.dccomics.com.

DC SUPER HEROES and all related characters and elements are trademarks of and © DC Comics.
(s08)

~~~~~

**For general information on SingPost, call 1605 toll-free  
or visit us at [www.singpost.com](http://www.singpost.com)**