

For Immediate Release

Win limited edition Precious Moments 'Love One Another' figurine worth \$1,500 with purchase of Precious Moments MyStamp Products!

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Precious Moments MyStamp Collection



Precious Moments MyStamp Collection consisting of a set of 4 A5 Precious Moments MyStamp sheets and an additional pre-cancelled souvenir cover in a hard cover album, which can be used as a photo frame and comes with an A4 folder (S\$49.90)

Precious Moments MyStamp Christmas Set



Precious Moment Christmas MyStamp Set (S\$16.80) consists of Precious Moments Christmas MyStamp (A5 & A6) and 4 Christmas Ornament Cards



Limited edition Precious Moments Souvenir Cover (S\$5.00)

Singapore, 11 November 2009 – For the first time, the *Precious Moments* characters will be featured on Singapore Post (SingPost) *MyStamp* products, sharing messages of loving, caring and sharing with the release of the *Precious Moment MyStamp* Collection, *Precious Moment Christmas MyStamp* set and *Precious Moments Souvenir Cover*.

The *Precious Moments MyStamp* products will appeal to *Precious Moments* fans, young executives, students, and stamp collectors.

Customers who have purchased S\$40 and above of *Precious Moments MyStamp* products, between 11 Nov to 31 Dec 2009, stand a chance to win a limited-edition 9-inch *Precious Moments* 'Love One Another' figurine worth S\$1,500 in the lucky draw to be held in late January 2010.

The *Precious Moment MyStamp* Collection, priced at S\$49.90, features four sheets of *MyStamp* and an additional pre-cancelled souvenir cover. This collection is encased in a hard cover album, which can be used as a photo frame and comes with an A4 folder.

Limited in quantity, the pre-cancelled *Precious Moments* souvenir cover comprising four new generic stamp designs can be purchased separately at S\$5.00 each.

Priced at S\$16.80, the *Precious Moments Christmas MyStamp* set has two *Precious Moments* stamp sheets – an A5 stamp sheet with four S\$1.10 stamps and an A6 stamp sheet with four S\$0.50 stamps. This set also comes with four beautifully designed Christmas ornaments, which you can either hang them on your Christmas tree as décor or mail them to your friends as greeting cards.

The *Precious Moment MyStamp* Collection, *Precious Moment Christmas MyStamp* set and *Precious Moments Souvenir Cover* are available at all post offices. Orders can also be made at SingPost's online shopping portal vPOST, <http://shop.vpost.com.sg>.

MyStamp is a unique and creative stamp personalisation product by SingPost, which has featured a variety of themes including popular movies, television shows, cartoon characters, special occasions and even major sports events.

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About Singapore Post Limited

(Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, offers reliable and high quality domestic and international postal services as well as end-to-end mail solutions including data printing, letter-shopping, delivery and mailroom management. It is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. SingPost has earned the honour of being the only postal company to have won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide service for eight consecutive years since 2001. As the owner of one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAM) and vPOST, its internet portal, SingPost provides convenience to its customers for a wide range of products and services, including agency, postal and financial services. SingPost's regional footprint spans 10 countries/territories in Asia Pacific where it offers cross-border mail services.

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